JENNIFER LARRAN

ART DIRECTOR

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jennifer-larran

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Paris region, France

Multicultural, and with a very varied professional background, I have acquired a diversity of techniques (software and craft) in the field of print, web, and other medias, for different sectors. Curious and self-taught by nature, I like to keep an eye out for new technologies as well as new craft techniques.

EMPLOYMENT

ART DIRECTOR - GRAPHIC DESIGNER
VO2 Group / France / 2022 - ongoing
Mission for Carrefour Banque: corporate identity design and organisation - employer brand design - B2C ad campaign design - motion design - Print & Web.

ART DIRECTOR - GRAPHIC DESIGNER
Opendatasoft / France / 2018 - 2022
Complete visual rebranding - corporate & event design: collaterals, scenography, emailings, social media images and videos - dataviz - motion design - editorial design.

ART DIRECTOR - GRAPHIC DESIGNER
FreeWheel (Comcast) / France / 2016 - 2018
Branding and event design (ex : Cannes Lions) - corporate design (business cards, collaterals...) - emailings, web banners and print ads - editorial design - motion design.

WEBDESIGNER - GRAPHIC DESIGNER
Altawak / France / 2013 - 2016
Graphic design print and web - motion design - web design - editorial design.

FREELANCE

EPUB DESIGNER
CIFAS / Belgium / 2015 - 2020
ePub, iBook, Kindle and PDF design and coding of their Klaxon magazine issues - complete layout redesign.

COMMUNITY MANAGER
SeventhSide Games / France / 2011 - 2012
Online reputation - link between company and players - research into gamification - French/English translation - graphic design.

DIPLOMAS & CERTIFICATES

UX DESIGN CERTIFICATE - INNOVATE & TRANSFORM
Le Laptop - DThinking Network / 2024

INFORMATION IS BEAUTIFUL - DATAVIZ WORKSHOP
David McCandless / 2020

AFTER EFFECTS CERTIFICATE
Pyramyd / 2020

MASTER OF ARTS IN GRAPHIC DESIGN
Campus Fonderie de l'Image / France / 2015

BACHELOR OF ARTS (HONS.) IN PRODUCT DESIGN
University for the Creative Arts / England / 2009

SOFTWARE

EXPERT
- InDesign
- Photoshop
- Illustrator
- Office

INTERMEDIATE
- After Effects
- PlayPlay
- Pitchy
- XD/Figma

LEARNING
- Animate
- Premiere Pro
- HubSpot

SKILLS

- Brand and corporate identity
- Event design
- Corporate design
- Dataviz
- Layout
- Signage
- Motion design
- ePub
- Print
- Web

LANGUAGES

BILINGUAL (English mother, French father)
- English
- French

LEARNING
- German
- HTML/CSS